

WBTF Technology Report

Jan 1, 2017 - Dec 31, 2017
Compare to: Jan 2, 2016 - Dec 31, 2016

All Users
+0.00% Sessions

Visits

Jan 1, 2017 - Dec 31, 2017

85,051

% of Total: 100.00% (85,051)



Jan 2, 2016 - Dec 31, 2016

73,961

% of Total: 100.00% (73,961)



Unique Visitors

Jan 1, 2017 - Dec 31, 2017

42,928

% of Total: 100.00% (42,928)



Jan 2, 2016 - Dec 31, 2016

40,405

% of Total: 100.00% (40,405)



Pageviews

Jan 1, 2017 - Dec 31, 2017

320,142

% of Total: 100.00% (320,142)



Jan 2, 2016 - Dec 31, 2016

223,626

% of Total: 100.00% (223,626)



Average Session Duration

Jan 1, 2017 - Dec 31, 2017

00:03:26

Avg for View: 00:03:26 (0.00%)



Jan 2, 2016 - Dec 31, 2016

00:02:36

Avg for View: 00:02:36 (0.00%)



Average Pages / Session

Jan 1, 2017 - Dec 31, 2017

3.76

Avg for View: 3.76 (0.00%)



Jan 2, 2016 - Dec 31, 2016

3.02

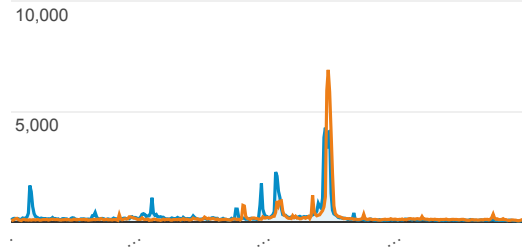
Avg for View: 3.02 (0.00%)



Sessions

Jan 1, 2017 - Dec 31, 2017: Sessions

Jan 2, 2016 - Dec 31, 2016: Sessions



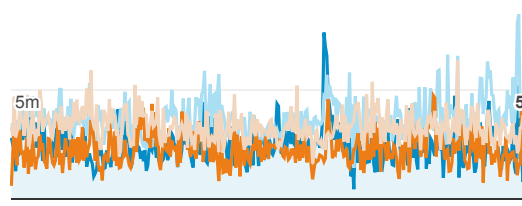
Avg. Session Duration and Pages / Session

Jan 1, 2017 - Dec 31, 2017:

Avg. Session Duration Pages / Session

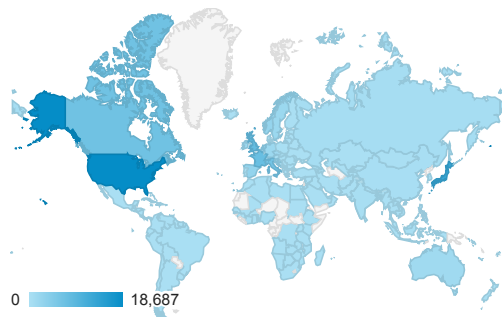
Jan 2, 2016 - Dec 31, 2016:

Avg. Session Duration Pages / Session

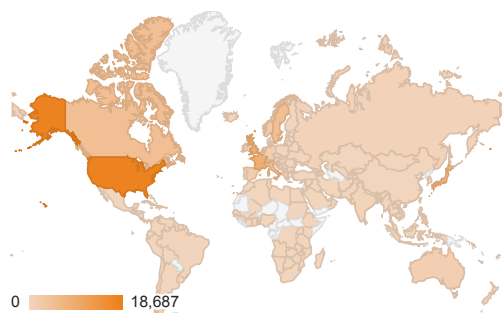


Sessions by Location

Jan 1, 2017 - Dec 31, 2017



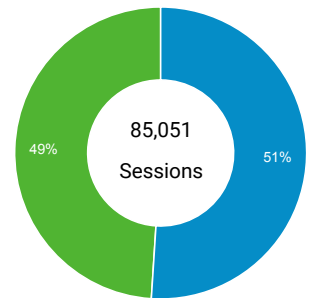
Jan 2, 2016 - Dec 31, 2016



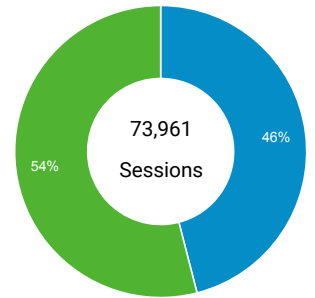
Sessions by Visitor Type

Returning Visitor New Visitor

Jan 1, 2017 - Dec 31, 2017



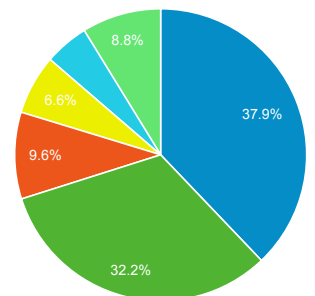
Jan 2, 2016 - Dec 31, 2016



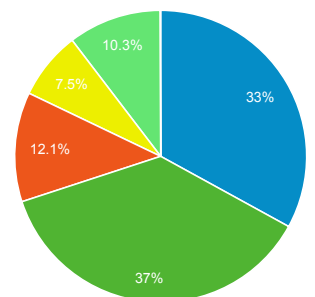
Sessions by Browser

Safari Chrome
Safari (in-app) Internet Explorer
Android Webview Other

Jan 1, 2017 - Dec 31, 2017



Jan 2, 2016 - Dec 31, 2016



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